PHILIP MORRIS USA INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Carolyn Levy **DATE:** January 24, 1996

FROM: Barbara S.G. Weinstein

SUBJECT: PM-USA Information Submission for 1995 Annual Report:Update

Attached are updates for the commentary, graphs and data for PM-USA and Marlboro retail shares for inclusion in the 1995 annual report.

-PM-USA information table: actual volumes, market shares and brand rankings for 1994-1995
-PM-USA and Marlboro quarterly share trends graph for 1988-1995
- correction to data in PM-USA commentary section

Data for 1995 is complete and represents actual shares and volumes.
An attachment with all supporting data used in the PM-USA section for verification is also included.

Barbara

cc: S. Fuller
E. Merlo
R. Minkoff
N. Rolli
D. Rubin

2045372001

Source: https://www.industrydocuments.ucsf.edu/docs/nlfj0004